



*[Signature]*  
**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Per S. Andersen et al. Confirmation No.: 7006  
Application No.: 09/482,462 Examiner: Donald Champagne  
Filing Date: January 13, 2000 Group Art Unit: 3688  
Title: ADVERTISEMENT SALES AND MANAGEMENT SYSTEM  
Attorney Docket: 45900-000391/US

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Customer Service Window  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314  
**Mail Stop Amendment**

November 14, 2011

**AMENDMENT**

Sir:

In response to the Decision on Appeal mailed September 12, 2011, the following amendments and remarks are respectfully submitted in connection with the above-identified application.

**Amendments to the Claims** begin on page 2 of this Amendment.

**Remarks** begin on page 11 of this Amendment.

	Claims remaining after Amendment		Highest number previously paid for		Present extra
<b>Total</b>	8	-	50	=	0
<b>Independent</b>	4	-	4	=	0